



BOARD OF PARK AND RECREATION COMMISSIONERS

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CULTURE (CUL) COMMITTEE

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MEETING AGENDA

JCPRD Administration Building Boardroom
7900 Renner Road, Shawnee Mission, KS 66219

February 11, 2019
5:30 pm

CALL TO ORDER/ROLL CALL

DISCUSSION & ACTION

A. Theatre in the Park 2019 Season line-up adjustment – Susan Mong, Superintendent of Culture

Issue: Consider request from the Theatre Council to approve replacement of A Charlie Brown Christmas with Frozen Jr. for the winter production lineup during the 2019 Theatre in the Park Indoor & Outdoor Season. Frozen Jr. was just released for use in January of 2019 and anticipate great enthusiasm from the community for this production.

B. Request for permission to dispose or sell event chairs at Mildale Farm– Susan Mong, Superintendent of Culture

Issue: Consider authorizing staff to dispose of, or sell, 250 event chairs that are in disrepair utilizing Purplewave, an online auction service.

C. Agreement with Carlson Center of Johnson County Community College to co-present at the JCAHC – Susan Mong, Superintendent of Culture

Issue: Consider approval of the Agreement with Carlson Center of Johnson County Community College to co-present a show at the Johnson County Arts and Heritage Center.

D. Theatre in the Park Advisory Council Minutes – Susan Mong, Superintendent of Culture

Issue: Consider acceptance of Theatre Advisory Council Minutes dated January 25, 2019.

OTHER BUSINESS

ADJOURNMENT



**JOHNSON COUNTY PARK AND RECREATION DISTRICT
BOARD OF PARK AND RECREATION COMMISSIONERS**

BRIEFING SHEET

Presented to: Culture Committee **Meeting Date:** 2/11/2019

Project Name/Identification: Theatre in the Park 2019 Indoor Season

Contact: Susan Mong, Superintendent of Culture **Phone:** 913-715-2583
Name & Title

ISSUE: Consider request from the Theatre Council to approve replacement of A Charlie Brown Christmas with Frozen Jr. for the winter production lineup during the 2019 Theatre in the Park Indoor & Outdoor Season. Frozen Jr. was just released for use in January of 2019 and anticipate great enthusiasm from the community for this production.

BACKGROUND: This show will continue the proud tradition of quality productions at the Theatre in the Park. 2019 will be the 50th season at the outdoor Theatre in the Park. This is the second year for shows held at the indoor Theatre in the Park at the JCAHC.

ANALYSIS: Revenues from these performances support the operations and maintenance of The Theatre in the Park within the Johnson County Arts & Heritage Center and are critical to the continuation of that program/facility.

FUNDING REVIEW: Are there funding implications involved? No Yes *If Yes, explain:* The Theatre in the Park admission fees and sponsorships are intended to cover expenses associated with the production of these shows.

ALTERNATIVES:	Staff Recommendation
• Recommend consent approval as recommended by staff	<input checked="" type="checkbox"/>
• Recommend consent approval as determined/modified by committee	<input type="checkbox"/>
• Recommend discussion and action by the full Board at Board Meeting.....	<input type="checkbox"/>
• Recommend denial of request.....	<input type="checkbox"/>
• Table for additional consideration.....	<input type="checkbox"/>
• Take no action.....	<input type="checkbox"/>
• Other:.....	<input type="checkbox"/>

If other, explain:

Consequences or additional information (if any):

LEGAL REVIEW: Is legal counsel review required? No Yes *If yes, explain:*

SUGGESTED RECOMMENDATION/MOTION:

It was the consensus of the committee to recommend Board consent approval of the request from the Theatre Council to replace You're A Good Man Charlie Brown with Frozen for the winter 2019 Theatre in the Park Indoor Season.

SUPPORTING DOCUMENTATION:

1. Show descriptions. [Withheld. Available by calling 913-826-3012.]



JOHNSON COUNTY PARK AND RECREATION DISTRICT
BOARD OF PARK AND RECREATION COMMISSIONERS

B R I E F I N G S H E E T

Presented to: Culture Committee **Meeting Date:** 02/11/2019

Project Name/Identification: Disposal of 250 rental chairs at Mildale in disrepair

Contact: Susan Mong, Superintendent of Culture **Phone:** (913) 715-2573

ISSUE: Consider authorizing staff to dispose of, or sell, 250 event chairs that are in disrepair utilizing Purplewave, an online auction service.

BACKGROUND: These 250 event chairs were acquired when Mildale was purchased with many of these chairs over 10 years old. They are no longer functional for event purposes.

ANALYSIS: Any funds derived from the sale will be deposited into the Facility Rental Budget.

FUNDING REVIEW: Are there funding implications involved? No Yes – Selling chairs that are viable via Purplewave will maximize revenue at the time of disposal.

ALTERNATIVES:

- | | Staff Recommendation |
|---|-------------------------------------|
| • Recommend consent approval as recommended by staff | <input checked="" type="checkbox"/> |
| • Recommend consent approval as determined/modified by committee | <input type="checkbox"/> |
| • Recommend discussion and action by the full Board at Board Meeting..... | <input type="checkbox"/> |
| • Recommend denial of request..... | <input type="checkbox"/> |
| • Table for additional consideration..... | <input type="checkbox"/> |
| • Take no action..... | <input type="checkbox"/> |
| • Other: | <input type="checkbox"/> |

LEGAL REVIEW: Is Legal Counsel Review Required? No Yes

SUGGESTED RECOMMENDATION/MOTION: It was the consensus of the committee to recommend Board consent approval for staff to dispose of, or sell, 250 event chairs at the Mildale property via Purplewave, an online auction service.

SUPPORTING DOCUMENTATION: None



**JOHNSON COUNTY PARK AND RECREATION DISTRICT
BOARD OF PARK AND RECREATION COMMISSIONERS**

BRIEFING SHEET

Presented to: Culture Committee **Meeting Date:** 02/11/2019
Project Name/Identification: Carlsen Center of Johnson County Community College Agreement
Contact: Susan Mong, Superintendent of Culture **Phone:** (913) 715-2573
Name & Title

ISSUE: Consider approval of the Carlsen Center of Johnson County Community College Agreement.

BACKGROUND: The Carlsen Center of Johnson County Community College and JCPRD would like to collaborate to offer cultural events in the Black Box Theater at the Johnson County Arts and Heritage Center. The goal of the partnership is to combine resources to administer, promote and provide events that encourage a love and learning of the performing arts, and to build audiences for diverse performances in Johnson County, Kansas. The first project proposed is the presentation of **Mrs. Krishnan’s Party, Indian Ink Theatre Company, producer** in the Black Box Theater at the Johnson County Arts and Heritage Center for four performances on February 13, 14, 15, 2020. Indian Ink Theatre Company is a theater company from New Zealand that will be touring the United States. This project will allow JCPRD to introduce a new audience to the Black Box Theater at the JCAHC. Previously discussed at the January Culture Committee meeting, the Culture Committee requested additional information.

ANALYSIS: This agreement represents a great opportunity to collaborate with an esteemed cultural entity in Johnson County and expand our audiences respectively.

FUNDING REVIEW: Are there funding implications involved? No Yes *If Yes, explain:*

JCPRD and the Carlsen Center of the Johnson County Community College will share the expenses and revenues related to this production outlined in the contract. JCPRD is offering the use of Black Box Theatre at no cost for this performance as part of our partnership contribution.

ALTERNATIVES:

Staff Recommendation

- Recommend consent approval as recommended by staff
- Recommend consent approval as determined/modified by committee
- Recommend discussion and action by the full Board at Board Meeting.....
- Recommend denial of request.....
- Table for additional consideration.....
- Take no action.....
- Other:.....

If other, explain:

Consequences or additional Information (if any):

LEGAL REVIEW: Is legal counsel review required? No Yes *If yes, explain:*

SUGGESTED RECOMMENDATION/MOTION:

It was the consensus of the committee to recommend Board consent approval of the Carlsen Center of Johnson County Community College Agreement.

SUPPORTING DOCUMENTATION:

1. Attachment A: Carlsen Center of Johnson County Community College Agreement

MEMORANDUM OF UNDERSTANDING

by and between

Johnson County Park and Recreation District
7900 Renner Rd, Shawnee Mission KS 66219
Phone: 913-826-3012

And

The Carlsen Center at Johnson County Community College
12345 College Blvd., Box 14, Overland Park, KS 66210-1299
Phone: 913-469-4450

Carlsen Center Presents at Johnson Community College (hereinafter referred to as CCP) and Johnson County Arts and Heritage Center (hereinafter referred to as JCPRD) agree to co-present ***Mrs. Krishnan's Party, Indian Ink Theatre Company, producer*** (hereinafter referred to as Artist) in the Black Box Theater at the Johnson County Arts and Heritage Center for four performances on February 13, 14, 15, 2020.

The goal of the partnership is to combine resources to administer, promote and provide events that encourage a love and learning of the performing arts, and to build audiences for diverse performances in Johnson County, Kansas.

FINANCIAL AGREEMENT

JCPRD agrees to allow Artist's performance to take place in the Black Box Theater, at no charge to CCP, on a mutually agreeable date.

CCP will pay Artist fee and expenses, including hotel and ground transportation.

Tickets will be sold at JCCC. Audience size is limited to ~~15000~~ 15000 people.

Ticket revenues will be divided equally following the reconciliation of expenses by three weeks after the event.

JCPRD and CCP will not financially be held responsible to each other for fixed costs such as staff salaries or marketing expenses that would be incurred by each organization to promote activities outside of the presentation of Artist.

CONTRACTING

CCP will negotiate and sign Artist's contract, a copy of which will be given to JCPRD immediately upon completion. Technical riders and other information regarding the successful presentation of the performance will be shared immediately between the parties upon receipt from Artist's management.

MARKETING

The marketing staff from JCPRD and CCP will work as a team to develop a marketing budget for Artist, to design a marketing plan and to implement that plan. Responsibility for carrying out the marketing plan shall be shared equally.

A Marketing plan addendum developed by JCPRD and CCP will become part of this agreement.

All materials used to promote and market Artist must receive approval from both organizations before distribution to the public. JCPRD and CCP will be identified as co-presenters in all communications. All marketing communications sent to the public or to the media must bear each organization's logo, if possible, giving equal representation and weight to both organizations. This includes, but is not limited to:

- All print materials
- Email and eblast promotions
- Social media
- Radio promotions
- Television promotions
- All interviews
- All correspondence
- Press releases

Both organizations agree to individually promote Artist to their constituents, including outreach program participants, through county and college newsletters, e-blasts, special invitations and offers, and other appropriate means of communication. Any costs incurred for these promotions will be paid for by the initiating organization, unless a prior joint agreement is secured in writing.

CCP will provide the program for the evening consisting of CCP's standard season program book plus Artist program notes and bios OR a specially created program book. In addition, JCPRD may produce a program stuffer that can be added to the

program book, or information about JCPRD will be part of the book, if a special book is produced.

MERCHANDISE

Merchandise sales for Artist will be arranged through CCP. All NET proceeds (if applicable) will be divided equally between JCPRD and CCP.

COMMUNICATIONS

Both JCPRD and CCP agree to provide the other organization with copies of all marketing materials mentioning, describing or promoting Artist whether mentioned in this agreement or not.

PRODUCTION

JCPRD agrees to provide all production required for the performance of Artist not specifically outlined in this contract and incur cost for such. This includes stagehand labor, stage equipment, house managers, meals/hospitality, and any other costs that arise that are directly related to the presentation of Artist. All costs will be discussed and agreed upon by each organization prior to incurring that cost. The cost of any required rentals or unusual equipment requested by Artist will be divided equally between JCPRD and CCP.

A Production budget addendum developed by JCPRD and CCP will become part of this agreement.

JCPRD will coordinate all technical aspects for the performance of Artist and will provide CCP with copies of invoices.

CCP will share contact information for tour manager, production coordinator or other Artist's crew/staff to facilitate coordination of tech.

Both organizations will keep the other informed of rehearsal times and promotional activities involving the Artist through a written itinerary. JCPRD and CCP will share information regarding all activities for Artist in a timely manner so that CCP can prepare a thorough and complete itinerary prior to the performance to assist and be used by both presenting organizations. CCP will distribute itineraries to JCPRD, Artist management and Artists prior to the performance.

JCPRD will coordinate all volunteers required for the Black Box Theater performance. CCP volunteers, known as CC Vol*Stars, will be invited to help out if needed, no less than six (6) months prior to the date of performance.

TICKETING

CCP will act as the sole ticket outlet for Artist, with its phone number and website address listed on all marketing materials promoting tickets, including newspaper ads, direct mail and radio spots. A link to tickets will be provided to JCPRD, so the JCPRD website may direct ticket buyers to purchase. Tickets for the performance will be distributed by CCP. CCP will provide a sales report to JCPRD upon request, with daily reports emailed during the week of the performance.

JCPRD will provide a location at the Black Box Theater for CCP Box Office to operate on night of performance.

All revenues from ticket sales will be divided evenly (50/50) between JCPRD and CCP, after expenses are reconciled. A detailed ticket report, including Box Office fees, all ticket categories, comps, and employee share programs will be presented to the respective Marketing teams no later than one week after the performance date for final reconciliation.

DEVELOPMENT

Development teams will coordinate with each other reserved seating for donors, if needed, and report this information to the JCPRD House Manager and CCP Box Office Manager no later than 5 p.m. the day of the event. Each organization will have no more than 6 reserved seats per performance for this purpose.

All gifts, sponsorships and grants solicited by an individual organization shall stay with that recipient organization. All gifts, sponsorships and grants, if jointly pursued, will benefit both organizations equally.

OPERATIONS

JCPRD and CCP shall have weekly meetings and communications beginning one month before the performance date. These meetings and communications may be by phone or by email. Meetings prior to and surrounding date of announce and on-sale will be called on an as-needed basis.

OTHER EXPENSE ISSUES

JCPRD and CCP are each responsible for their own fixed expenses. Out-of-pocket expenses will be divided equally between both organizations that are directly and exclusively related to the presentation of Artist, except as detailed above.

CANCELLATION

The possibilities for rescheduling Artist must be mutually agreed upon by JCPRD and CCP and the participating Artist. In the event that dates would have to be rescheduled, all of the above outlined contractual obligations will apply, and contract with the Artist will support this.

JCPRD shall maintain liability insurance for all activities that take place at the Black Box Theater/Arts & Heritage Center related to the Artist performance.

CCP shall hold harmless JCPRD, its agents, employees, and representatives from any liability or action arising from personal injury or property damage proximately caused by the negligent act of omission or commission of the artist or its employees, agents, or representatives. JCPRD shall hold harmless CCP, its agents, employees, and representatives from any liability or action arising from personal injury or property damage proximately caused by the negligent act of omission or commission of the artist or its employees, agents, or representatives.

In agreement to the above by and for

Johnson County Park and Recreation District
Jill Geller, Executive Director

Date

by and for

Carlsen Center Presents
Emily Behrmann, General Manager

Date

**TTIP - Theatre Advisory Council (TAC) Minutes
January 25, 2019 noon at JCAHC**

In attendance:

- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Tim Bair | <input type="checkbox"/> Michele Janson | <input checked="" type="checkbox"/> Kim Underdown |
| <input checked="" type="checkbox"/> Corinne Bakker | <input type="checkbox"/> Jane Massey | <input checked="" type="checkbox"/> Nancy Wallerstein |
| <input checked="" type="checkbox"/> John Edmonds | <input checked="" type="checkbox"/> Stephanie Meyer | |
| <input checked="" type="checkbox"/> Dena Hildebrand | <input checked="" type="checkbox"/> Susan Mong | Guests: |
| <input checked="" type="checkbox"/> Robert Hingula | <input checked="" type="checkbox"/> Joy Richardson | Sarah Saugier |
| <input checked="" type="checkbox"/> Donna Knoell | <input checked="" type="checkbox"/> Jim Royer | |
| | <input checked="" type="checkbox"/> Brant Stacy | |

Minutes taken by Katie Baergen.

- I. Welcome Stephanie Meyer
 - a. Roundtable introductions for new member.
 - b. Thank you cards for STARS Sponsors passed for TAC member's signature.

- II. Theatre Inspires Mission Moment Debbie Huffman
 - a. Instrumental in making theatre a permanent fixture by making it more accessible for their son Eric. Went to TTIP's "Peter Pan" in 1993 for the first time and he doesn't remember it. At 16 he played Peter Pan.
 - b. Now on the Broadway Touring Company "Book of Mormon".
 - c. At 11 years old Eric's friend invited him to Auditions. Cast in "Mame" by chance. Had conflicts with Scout Camp, but mom gave him permission. Eric was hooked. Performed in over 30 productions before graduating high school. Not all of those 30 productions were with TTIP but TTIP networking guided him through his journey.
 - d. Attended Cincinnati Conservatory of Music.
 - e. This local scene creates strong candidates for collegiate opportunities.
 - f. Debbie has also become involved in theatre, taking vocal and dance.

- III. Approval of November Minutes Stephanie Meyer
 - a. Motion to approve: Joy Richardson, Second: Donna Knoell, All approved.

- IV. Financial Report Tim Bair
 - a. The 2018 year end budget close not yet available. Will provide at the February meeting and review STARS Gala outcome within the Gala portion of this meeting.
 - b. From what we can tell, it may have been the best year in 10 years.
 - c. John Edmonds asked, if the government shutdown continues, does that affect TTIP? Tim Bair answered, not that we know of.
 - d. Indoor did very well, HAPPY ELF sold 86% of the house and IN THE HEIGHTS did very well. OUTDOOR did well also!

- V. Producing Artistic Director's Report Tim Bair
 - a. FROZEN JR. has been released for production as of 1/24/19. Would like to replace A GOOD MAN CHARLIE BROWN CHRISTMAS with FROZEN Jr. in the 2019 season line-up.

- i. Restrictions: only 10 performances and performers must be under 18.
 - 1. Offset with increased seat number for higher capacity, as A GOOD MAN CHARLIE BROWN CHRISTMAS had 12 planned performances.
- ii. Frozen 2 the movie would come out the week before and we can surround this with many fine & performing arts activities.
- iii. FROZEN Jr. Royalty application submitted and approved.

Motion to replace the final 2019 indoor mainstage production of YOU'RE A GOOD MAN CHARLIE BROWN CHRISTMAS with FROZEN JR. by John Edmonds, Dena Hildebrand seconded. All in favor, motion carries.

The Theatre advisory council kindly requests that the JCPRD Board of Commissioners approve this change to The Theatre in the Park 2019 season.

- b. FOREVER PLAID auditions this weekend. Have 12 signed up and we need 4.
- c. 2019 OUTDOOR audition preparations underway, held February 23-24.
- d. 2019 Production Teams are nearly set.

VI. STARS Gala 2018 review

- a. Feedback discussed.
 - i. Food was better.
 - ii. Everything went smooth even with someone out sick.
 - iii. Some felt they were rushed through eating.
 - iv. Entertainment was exceptional!
- b. Financial Outcomes Sara Saugier
 - i. On screen presentation comparing 2017 outcomes to 2018 outcomes.
 - 1. Final revenue for 2018 = \$13,241.
 - 2. Heads or Tails game made \$355 less than 2018.
 - 3. Auction items made \$917 less
 - 4. Wine Toss \$380 income
 - 5. Fund a Need \$1750 income
 - 6. Down in Gold sponsor but up in Silver sponsor
 - 7. Up in individual tickets and dance party
 - 8. Up in round up donations
 - 9. 2017 vs 2018 we made \$217 less in 2018.
 - 10. Ticketing was an auto cut-off.
 - 11. Donna Knoell discussed, New Year's Day she ran into an attendee at Dillard's who verbalized that she was disappointed that we did not have more auction items. One donor did not like having their items bundled with other things.
 - 12. Marketing went down because we did not mail printed tickets.
 - 13. Photography was donated.
 - 14. Décor was down \$770 because of reusing items.
 - 15. Food up \$164.51 because we added cheese plater, meat option, and appetizers at the After Party.
 - 16. Liquor down \$106.20 due to less in attendance.
 - 17. Auction down \$94.79 due to reusing items.
 - 18. Heads or Tails down \$52.42 due to reusing items.

- 19. AHC expenses down
- 20. Taxes \$121.49
- ii. Ticket sales 2017: 132 vs. 2018: 107
 - 1. Gold sponsor from 7 to 2
 - 2. Silver sponsor from 1 to 7 due to pricing adjustment \$500 each vs \$350 each.
 - a. Cause people to either do this or purchase individual tickets.
 - 3. Dance party 2017: 1 at \$50 vs. 2018: 13 at \$30
- iii. Auction
 - 1. Item values: in 2017 \$10,478 vs. 2018 \$7,073
 - 2. Had a 6% increase for what they were paying.
 - a. This says they were willing to pay more for how they were packaged and the items were more popular. Technically the value was over \$3,000 less.
 - b. 2017 4.3 bids per item; 2018 6.2 bids per item.
 - c. 49 items in 2017; 30 items in 2018
 - d. No bid items were marked down to \$20 with 10min to go in the auction.
 - 3. Separate microphone needed for announcements in the commons.
 - 4. Highest bids: food, experiences, and Kendra Scott.
 - 5. Nancy noted she brought in six items all over \$100. One item got bundled and the person she brought and anticipated would bid on the item didn't want it. Another item had a primed bidder and we raised the minimum to meet the expectation and it sold for that high amount.
 - 6. Descriptions were too long, bullet list would be better.
 - 7. Can we make a note on the donation form if you do not want the auction item to be bundled?
 - 8. Two no bid items were people that commented that they didn't like the bundle.
 - 9. Often boils down to who is in the room. Things can swing depending on the evening's audience.
- iv. Revenue vs Expenses percentage = expenses were 47.4% of revenue.
- v. We will always need two employees to run credit card transactions unless we move forward with an online bidding system like Bid Pal.
 - 1. A sponsor could be tied to this expense and load their logo for recognition.
 - 2. Melissa has contacts at Bid Pal, maybe they can cut us a deal for the first year?
 - 3. There has been interest from many individuals who'd like to bid on items but cannot attend the event and something like Bid Pal would allow for this.
 - 4. People could bid throughout dinner and drinks.
 - 5. This would alleviate needing two staff to process payment.
 - 6. Will send a notification to all users for no-bid items.
 - 7. Wine pull, fund the need, everything can be run through this.
 - 8. Will also produce receipts for everyone.
 - 9. Very busy wrapping up the end of the year and this would alleviate much of the auction workload.

VII. Council Financial Obligations

Stephanie Meyer

a. Gala contributions

- i. Approx. 33% of the TAC participated in bringing in a full table.
- ii. The TAC owes it to the staff and to the organization to own their commitment.
- iii. At least try to bring in an auction item and some people did not do that.
- iv. TAC needs to be committed. It is not fair to put the obligation on a few.

- v. This event is getting traction. County Commissioner provided very positive feedback about the event and all of our programming.
- b. Annual TAC contribution of \$120 plus the STARS Gala participation - 6 out of 11 followed through with this contribution.
- c. Does there need to be a better structure to assist individuals in helping everyone determine who the potential sponsors they may know and how to go get them? We could have a focus session.
- d. Is this about the Gala event date? If the majority says were going to move in this direction then everyone needs to get on board or make the decision to step out.
- e. This \$120 plus STARS Gala participation is a very low financial requirement compared to other organizations such as the Coterie's \$1250 annual fee for board members.
- f. Maybe look at a date in the late winter/spring as a launch to the new season. Try it for a year to see if we have better attendance/participation. Only negative would be they're looking 13-14 months ahead.
- g. You do not need to be present the night of, but you need to contribute something including procuring at least one auction item and filling a table.
- h. It is not currently run as a team effort.
- i. If you're not able to contribute due to extending circumstances that is reasonable, but communication needs to be made with the TAC Chair.
- j. What is the temperature on what to do next?
- k. When looking at other dates, 2019 there are no alternate dates available.
- l. Discussion around alternate dates. Once Auditions are complete the end of February the TTIP workload is not able to accommodate this event.
- m. Typically about 80% of fundraising comes from sponsorships. A focus on sponsorships will probably move the needle. Once we start setting expectations and it is addressed regularly the expectation will be changed. This can be a challenge on every board. This is great work and we are creating an expectation. For example, breaking even and making money on a first/second year event is amazing!
- n. Maybe look at another option that does not use almost half its budget on expenses. Should we bring alternate ideas to the next meeting? If people come then we will up the revenue.
- o. We could ask the TAC to write a \$1000 check and cancel but we've seen the follow-through from this group.
- p. We have the bones of a great event, we are doing something right, and it provides visibility for the Theatre. We need to find what it is to get everyone on board. Is it the date? Find what it is. Everyone needs to commit. Once we make a decision, everyone needs to say I'm going to do what it is necessary to pull it off.
- q. Most organizations are thrilled with a \$13,000 profit.
- r. We are not harvesting those that attend/perform at TTIP OUTDOOR.
 - i. That would involve getting everything set-up to push out the information during the summer. A program ad was already in place for the duration of the 2018 season.
- s. Idea presented to provide a small discount to full price ticket to anyone that is a cast/crew in a production. Counter that the price point is already very reasonable for what you get. Maybe if we offer the discount for "friends and family" it will get more people there.
- t. Electronic bidding would make NYE much more manageable. There is really not a "better" time of year.
 - i. Any way to minimize staff impact would make this event much more manageable.
 - ii. Anything we can do in advance in small blocks of time, scheduled out, that is very helpful.

- iii. Staff required to attend is unfair on a holiday they should spend with family. This is also true for the TAC volunteers.
- iv. Ultimately, it is unfortunate, but there is no better time than NYE.
- u. Plan to make a definitive decision at the February meeting. Come in with your best pitch.

VIII. Audition Volunteering

Katie Baergen

- a. Thank you for those that have already registered!
- b. In need of two slots Saturday, February 23 noon-4:15pm.

IX. New Business

Stephanie Meyer

- a. Accountability needs to be addressed. Maybe monthly emails thanking those who have contributed financially and volunteered. Would like to get to the end of the year with 100% participation.
- b. Nancy Wallerstein has attended her final meeting. Thank you for your service.

X. Adjourn

Stephanie Meyer

**Next Meeting:
February 22, 2019 12pm noon – 1:30pm JCAHC
Please check JCAHC front desk monitors for meeting location.**