

*New Partnership Announced:*

**The**

# **TRIPLE CROWN**

**Points Series**



Heartland Sports Promotions and Johnson County Parks and Recreation are proud to announce we are joining forces in 2010 to bring the Kansas City Triathlon Community The "Triple Crown Points Series." This series will recognize the top 15 individual male and female triathletes who participate in the BikeSource Heritage Park Triathlon on May 16th 2010, The Kansas City Triathlon on May 23rd, 2010 (Olympic Distance racers only) and the Shawnee Mission Triathlon on July 11th (Long Course racers only).

You know Triathlons take hard work and dedication and we want to make sure you receive recognition for all the hard work and effort you put into the sport. "The Triple Crown Point Series" will be based upon your overall finish in these three premier Kansas City races. We will be releasing more information as the season draws closer so stay tuned and keep training.

Registration is now open for all three events. For more information or to register now visit [www.kctri.org](http://www.kctri.org) or [www.jcprd.com](http://www.jcprd.com).

**The Kansas City Triathlon** is presented by:

**BikeSource Du/Tri & SM Tri**



BlueCross BlueShield  
of Kansas City

Special Events of



JOHNSON COUNTY  
PARK & RECREATION  
DISTRICT