



2011-2012 FOCUS ON FUN RULES & INSTRUCTIONS

Prizes

The Johnson County Park & Recreation District (JCPRD) will award three (3) prizes in each of the categories listed below: a \$250 cash prize for first place, \$100 JCPRD gift certificate for second place, and \$50 JCPRD gift certificate for third place. In addition, all of the prize winning photos will be featured on JCPRD's website and Facebook page.

Categories

Entries will be accepted in three categories:

- a) Parks & Trails – Photos focusing on park visitors enjoying JCPRD parks and trails,
- b) Activities & Events – Photos focusing on participants and activities at JCPRD sponsored programs, classes and events, and
- c) Nature & Wildlife – Photos focusing on natural beauty and wildlife in JCPRD parks.

JCPRD's judging panel reserves the right to determine if a photo is appropriately categorized and to change a photo's category.

Rules

1. **Eligibility** – The contest is open to amateur photographers of any age, except for employees of Johnson County Government and their immediate family members. "Amateur photographer" is defined as anyone who makes less than 5% of their income from taking photographs, and is not a member of a professional photo organization.
2. **Deadline** – The contest runs July 1, 2011 through February 29, 2012. To be considered, submissions must be delivered to the JCPRD Administration Building by 5:00 p.m. on March 1, 2012 or postmarked no later than March 1, 2012.
3. **Photo Criteria**
 - a) All photographs must have been taken within the past two years in one of JCPRD's parks or facilities (go to http://www.jcprd.com/parks_facilities/directory.cfm for a list of eligible locations) or at a JCPRD sponsored class, program or event.
 - b) All photographs must be original images taken by the entrant and cannot have been previously published.
 - c) Photos should accurately reflect the subject matter and scene as it appeared. Photos should not be digitally altered beyond standard optimization.
4. **Submittal**
 - a) Entrants must complete, sign, and submit a Focus on Fun Entry Form. The required entry form is available at <http://www.jcprd.com>.
 - b) Entrants may enter up to three photos in each category.
 - c) Photographs must be submitted in JPEG format using .jpg as the file extension. Files must be high resolution of at least 3.2 million pixels (3.2 megapixels) or greater. Resolution may be calculated by multiplying the pixel width of the image with the pixel height. For example, a setting of 2000 x 1600 pixels = 3.2 megapixels. It is recommended images are 240 dpi or higher.
 - d) Files must be submitted on a CD labeled with the photographer's name. CDs will not be returned.

- e) The file name for each photo on the CD must identify the entrant by name and be in the following format: lastname_firstname_01.jpg, lastname_firstname_02.jpg, and so on. The numbers in the file name must correspond with the Photo # listed on the Focus on Fun Entry Form.
 - f) On the Focus on Fun Entry Form, photos must be listed with the following information:
 - Photo # – Same as the # at the end of the photo's file name on the submitted CD
 - JCPRD Location – Identifies the park, recreation facility, trail or other location photo was taken
 - Description – Brief summary of the photo subject
 - Category – Parks & Trails, Activities & Events, or Nature & Wildlife
 - Year Taken – Must have been taken in 2009, 2010, 2011 or 2012
 - g) Entries must be delivered or mailed to: Focus on Fun, JCPRD Administration Building, 7904 Renner Rd, Shawnee Mission, KS 66219
- 5. Photo Releases** – If there are people who can be recognized in a photograph, the entry must be accompanied by a Focus on Fun Photo Release Form signed by each recognizable person or, if the person is under 18 years of age, by his or her parent/guardian. The required release form is available at <http://www.jcprd.com>.
- 6. Usage** – By entering the contest, the photographer grants JCPRD the right at its discretion to:
- a) edit, adapt, use and distribute submitted images, in whole or in part, without payment or any other consideration in perpetuity, and
 - b) identify the photographer by name and city of residence.
- 7. Legal Conditions** –
- a) By entering, participants certify they have read, agree to and have abided by all the rules and conditions contained in the 2011 Focus on Fun Rules & Instructions.
 - b) By entering, participants certify they are the person who took the submitted photograph(s), and have not assigned any rights associated with the photograph(s) to any third party and have sole, complete and unrestricted authority to grant the rights to JCPRD described in the 2011-2012 Focus on Fun Rules & Instructions.
 - c) Participants retain all rights to any photograph(s) submitted – including ownership if applicable – other than the usage rights granted to JCPRD in Item 6 above.

Questions?

Please call (913) 438-7275 or email CommunityRelations@jocogov.org.